

Think!Sponsorship

CORPORATE SPONSORSHIP OPPORTUNITIES

Clark County Association
Of Health Underwriters
2013



MISSION STATEMENT

To be the leading resource for the membership by promoting ethical practices and generating awareness of health insurance industry issues through education, legislation, advocacy and involvement.

~ DIAMOND - \$10,000 ~

- Title Sponsorship at CCAHU Annual Golf Tournament - Includes: 3 golf foursomes, BBQ lunch, Banner sign and Logo on all printed and electronic media - *\$5,000 VALUE*
- Front Page Banner Ad on CCAHU website with link to company website - *\$2,500 VALUE*
 - 4 membership meeting sponsorships - *\$500 x 4 = \$2,000 VALUE*
 - Capital Conference First Time Attendee Sponsorship - *\$1,800 VALUE*
 - 2 Complimentary Monthly Meeting Attendees Per Month - *\$60 x 12 = \$720 VALUE*
- Organization's name and logo featured within a prominent position on all membership meeting announcements and CCAHU Conference Signs and Banners - *\$1,500 VALUE*
 - First Choice of Sponsorship Level at all CCAHU Special Events

(Total Package Value: \$13,520)

~ EMERALD - \$7,500 ~

- Beverage Cart Sponsorship at CCAHU Annual Golf Tournament - Includes: 2 golf foursomes, BBQ Lunch, beverage cart sign and 2 drink tickets per player - *\$3,500 VALUE*
 - Banner Ad on CCAHU website with link to company website - *\$2,000 VALUE*
 - 4 CCAHU Monthly Membership Meeting Sponsorships - *\$500 x 4 = \$2,000 VALUE*
- 2 Complimentary Monthly Membership Meeting Attendees Per Month - *\$60 x 12 = \$720 VALUE*
- Organization's name and logo featured within a prominent position on all CCAHU Conference Signs and Banners - *\$1,000 VALUE*

(Total Package Value: \$9,220)

~ RUBY - \$5,000 ~

- Golf Cart Sponsorship at CCAHU Annual Golf Tournament – Includes: 2 golf foursomes, BBQ Lunch, Logo Cart Sign Displayed on All Player Carts - *\$2,500 VALUE*
 - Banner ad on CCAHU website with link to company website - *\$1,500 VALUE*
 - 2 CCAHU Monthly Membership Meeting sponsorships - *\$500 x 2 = \$1,000 VALUE*
- 2 Complimentary Monthly Membership Meeting Attendees Per Month - *\$60 x 12 = \$720 VALUE*
 - Organization's name and logo featured within a prominent position on all CCAHU Conference Signs and Banners - *\$750 VALUE*

(Total Package Value: \$6,470)

SAPPHIRE - \$3,000

- Awards Ceremony Sponsorship at CCAHU Annual Golf Tournament – Includes: 1 golf foursome, BBQ Lunch, tee sign and logo on all awards distributed-*\$1,500 VALUE*
 - Banner ad on CCAHU website with link to company website- *\$1,000 VALUE*
 - 1 CCAHU Monthly Membership Meeting Sponsorship - *\$500 VALUE*
- 1 Complimentary Monthly Membership Meeting Attendee Per Month - *\$30 x 12 = \$360 VALUE*
 - Organization's name and logo featured within a prominent position on all CCAHU Conference Signs and Banners - *\$750 VALUE*

(Total Package Value: \$4,110)

~ CRYSTAL - \$1,500 ~

- Sponsorship at CCAHU Annual Golf Tournament – Includes: 1 golf foursome, BBQ Lunch, and tee sign - *\$1,000 VALUE*
 - 1 Complimentary Breakfast Meeting Attendee per Month - *\$360 VALUE*
- Organizations name and logo featured within a prominent position on all CCAHU Conference Signs and Banners - *\$750 VALUE*

(Total Package Value: \$2,110)

~ PACKAGE ADD-ONS ~

*AVAILABLE TO BE ADDED TO ANY SPONSORSHIP PACKAGE

- Corporate Memberships**..... \$375 per membership
- Association billed (Company owns the membership and can assign the membership to an employee. If the employee leaves the membership can be assigned to a different employee)
- 12 Prepaid Membership Meeting Attendees**..... \$300
- Buy 10 and get 2 FREE (\$30 x 12 = \$360 VALUE)
- Quarterly Networking Social Sponsorship**..... \$300
- Provides Hors d'oeuvres for attendees
 - Allowed to display signage and flyers at the event if desired
- Monthly Vendor Spotlight**..... \$150
- Maximum of 2 times annually
 - Special email blast to CCAHU database to feature product updates or company updates
 - Content needs to be provided by company

*Without the help of all the loyal supporters CCAHU could not offer all that we do for our members thru legislative advocacy, education, and networking. **Thank you** to those who partner with us to help us continue to make these valuable services and offerings available to our members.*



COMMITMENT FORM

We are committed to sponsoring CCAHU throughout the coming year (i.e. 12 months) and will participate at one of the following sponsorship levels. (Please circle one)

DIAMOND	EMERALD	RUBY	SAPPHIRE	CRYSTAL
\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
(+) PACKAGE ADD-ON _____				

Organization Name _____ Organization Contact _____

Street Address _____ City, State _____ ZIP _____

Phone _____ Fax _____ Email _____

Payment Method: ___ Check (payable to CCAHU) ___ Credit Card

Check address: **P.O. Box 1071, Fresno, CA 93714**

Annual Payment in Full: Annual payments must be made by February 15 or within 30 days of order if submitted after 2/15/12

Payment Plan: First installment of 50%+ \$50 due by February 15; Final payment of 50%+ \$50 due by April 15

This is to confirm my company's commitment to participate in the 2012 CCAHU Chapter Sponsorship Program. I am an authorized authority for my company. I agree to submit payment in full to CCAHU by the deadline or I understand I will forfeit my space and benefits.

Signature _____ Date _____

Name _____ Title _____

Sponsorship & space allocation are awarded in the order of contracts received. Should you have any questions, contact Jonathon Johnson (702) 874-3052 Fax: (702) 396-4832 Email: jjohnson@distinctive.net